



Boland Junior Squash / Muurbal
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bolandjuniorsquash@gmail.com

To Whom It May Concern

I hope this message finds you well.

At Boland Junior Squash, we're delighted to offer an exclusive opportunity for your company/brand to secure prime advertising space on our website. With limited space available, this is a unique chance to align your company with our sports development organization and gain unparalleled exposure to a dedicated audience of players, parents, coaches, suppliers and squash enthusiasts.

Why Advertise with Boland Junior Squash?

- Exceptional Visibility:** Your brand will be prominently displayed on our website, ensuring exposure to a passionate and engaged audience throughout our various events and tournaments.

The image shows a screenshot of the Boland Junior Squash website. The top navigation bar includes links for 'Fixtures', 'Rankings', 'Achievements', 'Development', 'Gallery', 'News & Information', and 'Contact'. The main content area features a large yellow graphic with a stylized lion and the text 'BOLAND squash muurbal'. Below this, there are three main sections: 1. 'Welcome to Boland Junior Squash' with a sub-section 'Development' featuring text about fostering young athletes and a call to action 'Let's squash it!'. 2. A news article snippet with the headline 'Development' and a snippet of text. 3. A 'Development at Boland Junior Squash' section with a sub-section 'Key Pillars of Player Development' and a snippet of text. The footer of the website is also visible.

- Community Engagement:** Your support directly contributes to nurturing young athletes and promoting an active, inclusive and healthy lifestyle within our local community.
- Networking Opportunities:** Gain access to a network of like-minded individuals and businesses in the squash and sports community, fostering valuable connections for mutual growth.
- Customizable Packages:** Tailored sponsorship packages designed to meet your specific advertising goals and needs, ensuring a mutually beneficial arrangement.
- Positive Brand Association:** Associate your brand with the values of excellence, sportsmanship, and integrity upheld by Boland Junior Squash, enhancing your brand's reputation.

Your advertising investment with Boland Junior Squash provides exposure to all the schools in the Boland area, as well as other notable unions across the country, including prominent regions like Western Province, Joburg Junior Squash, and Northerns.

To make this opportunity even more accessible, our website attracts over 400 visitors per month. With advertising space starting at an affordable R400 per month, this limited space available on our website is a chance to showcase your brand among a targeted and engaged audience passionate about squash and youth development.

If you're eager to elevate your brand visibility and make a tangible impact on the lives of young squash players, we encourage you to act swiftly to secure one of the remaining limited spaces.

Please contact us on 068 673 5441 or bolandjuniorsquash@gmail.com at your earliest convenience to explore the available advertising options and tailor a package that perfectly suits your brand's requirements.

Thank you for considering this opportunity to partner with Boland Junior Squash. We're excited about the potential to create a meaningful and mutually rewarding collaboration.

Warm regards,

Deleur Stander
Chairperson Boland Junior Squash

